

Towards community-driven business models: coastal and freshwaters sustainable tourism

Horizon Europe

● PENDING

Code

HORIZON-MISS-2027-03-OCEAN-04

Scope

International

Location

Europe

Curator

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FINANCIAL DETAILS

Support type

Non-Refundable

Maximum Funding Rate

100%

Budget

6M€

Eligible Project Value

1M€ - 1.5M€

DATES & DEADLINES

Publication Date

Not defined

Opening Date

February 9, 2027

Fase única

September 21, 2027 at 05:00 PM GMT+2

DESCRIPTION

Objectives

This call aims to foster community-driven business models that support entrepreneurship and sustainable, locally anchored tourism initiatives in marine, coastal, and freshwater environments. The objective is to empower coastal, riparian, and lakeside communities, increasing their capacity for sustainable enterprise, job creation, and active stewardship of aquatic ecosystems. The call targets diverse groups within these communities, including those in vulnerable situations, with a special focus on promoting gender equality and combating social exclusion and poverty. Eligible applicants are expected to demonstrate strong engagement with local stakeholders, ensuring active participation of both the private sector and community members in designing, implementing, and governing tourism-related initiatives.

Funding

Funding is provided under a Horizon Europe Innovation Action (IA) within the framework of the EU Mission "Restore our Ocean and Waters". The topic has an indicative budget of €6 million, with the European

Commission expecting to fund four projects. The expected EU contribution ranges between €1 million and €1.5 million per project, although proposals requesting different amounts may be considered where appropriately justified.

As a Horizon Europe Innovation Action, the funding rate is generally up to 70% of eligible costs for for-profit entities and up to 100% for non-profit organisations, in accordance with Horizon Europe funding rules.

The funding is intended to support the testing, demonstration and replication of innovative tourism solutions that combine economic development with ecosystem restoration, biodiversity protection and climate resilience. Projects are expected to demonstrate clear pathways for long-term financial viability and market uptake beyond the duration of the grant.

ELIGIBLE EXPENSES

- Personnel Costs
- Travel costs
- Equipment costs
- Other goods, works and services costs
- Subcontracting
- Indirect Costs

ELIGIBILITY

Application Mode

Consortium / Copromotion

Eligible Sectors

- Tourism
- Blue Economy
- Other

Company Typologies

- Micro
- SME
- Small Mid-Cap
- Mid-Cap
- Large
- Non-business entities of the R&I system (ENESII)
- Private non-profit entities
- Public entities

Action Types

- Community-driven sustainable tourism
- Marine and freshwater sector innovation

- Biodiversity conservation
- Capacity building
- Innovation Actions

EU PROGRAMME DETAILS

Call ID	Cluster
HORIZON-MISS-2027-03-OCEAN-04	Mission
Destination	Submission Mode
Restore our Ocean & Waters	Single-stage
EU Contribution	Expected Projects
Around €1,000,000.00 and €1,500,000.00 per project	4
Funding Rate Rule	
Up to 70% for Innovation Actions (up to 100% for non-profit entities only)	

OFFICIAL LINKS

Official Regulation

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/HORIZON-MISS-2027-03-OCEAN-04?order=DESC&pageNumber=1&pageSize=50&sortBy=startDate&keywords=HORIZON-MISS-2027-03-OCEAN-04&isExactMatch=true&status=31094501,31094502,31094503>

Grantavia page

<https://grantavia.com/en/incentives/towards-community-driven-business-models-coastal-and-freshwaters-sustainable-tourism>

Schedule a meeting

<https://calendly.com/sandra-cardoso-epsa/reuniao>